



AF TOURS

Your Travel Partner in Oman

COMPANY PROFILE



TOUR OPERATOR & DESTINATION MANAGEMENT

In Oman

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CONTENTS

COMPANY OVERVIEW

02

WHO WE ARE

05

OUR DESTINATIONS

08

OUR PRODUCTS

09

OUR SERVICES

15

CONTENTS

OUR FLEET

18

QUALITY OF SERVICE

19

WHY US?

20

OUR TEAM

23

CONTACT US

24

WHO WE ARE

AF Tours (Al Fawaz Tours) is a professional DMC with proven expertise in tourism industry in Oman. AF Tours was founded in 1989.



OUR HISTORY

Being one of the pioneers in Tourism in Oman, the Company of Al Fawaz Travel & Tourism was founded in 1989 in Salalah; in the tourism capital in Oman.

30 YEARS OF EXCELLENCE

After decades of continuous success and experience, AF Tours has become Oman's one of the best tour companies offering extensive tours & travel related services to the travelers visiting Oman for leisure. Our services include special holiday and tour packages, excursions and round trips including quality accommodation. AF Tours offices are located both in Muscat and in Salalah.



Our Vision

Our vision is that Oman Tourism will be a growing with sustainability, which allows Oman's visitors to experience the countries beauty and hospitality in a unique, enjoyable and memorable way and subsequently improve the lifestyle of rural and urban communities.

BUSINESS STRATEGY

| Consistence

The major concept of our strategy is based on giving the best cost benefit for the client with the maximum level of services. Our services are End customer-oriented and products are designed to be Market-worthy. We always look further into the future than the competition.

Our Mission

Our goals are to continue supporting the improvement of infrastructure and the wide variety of tourism based services in the country. Well-targeted marketing activities are designed to establish the region as a well-known tourism destination, sustaining its own values. AF Tours will enhance the development, marketing and sustainability of Tourism in partnership with the industry, government and community, and these are some of the goals we hope to achieve;

GOALS

I Sustainability

- ❖ Offer educational tours that inspire people to be more responsible global citizens
- ❖ Financially support the local community through the active participation in tourism
- ❖ Design new tours with input from local communities
- ❖ Provide travelers with authentic opportunities to experience more of Oman's culture than what is typically offered.
- ❖ Serve as a model tour company, which supports Oman's long term plans to be a long lasting tourist destination

OUR DESTINATIONS

IN OMAN

We pride ourselves on our wide distribution of services all over the country.

AF Tours offer a wide range of accommodation facilities.

- ▶ Luxury hotels both in North and South of Oman
- ▶ Beach Resorts in Muscat and Salalah
- ▶ Economical accommodation options
- ▶ Camping facilities and gear in remote areas of the country
- ▶ Permanent desert camps in Sharqiyah Sands and in the Empty Quarter desert in the South





OUR PRODUCTS

TRAVEL RELATED PRODUCTS

| AF Tours presents an array of holiday activities in Sultanate of Oman

EXCURSIONS

Single day excursions to the top attractions in Muscat and in Salalah. Suitable for single travelers and groups as well.

HOLIDAY PACKAGES

Active and Leisure holiday packages from 2 nights to 12 nights in Oman. Our packages include transfers, hotel accommodations, meals, tours, air tickets and guide services.

ROUND TRIPS

Informative guided tours starting from 5 days up to 12 days. Fixed departures for FITs and flexible group tours.

CUSTOMIZED TOURS

You tell us where do you want to visit, and we customize your ideal trip in Oman. There is always something for your timing and budget.

SEA EXCURSIONS

Dolphin watching, Fishing and Snorkeling. Both in North Oman as well as South Oman.

ADVENTURE

Trekking tours, Self driving in Oman, Wild Camping, Desert crossing, Multiday expedition tours and many more.



EXCURSIONS

Hand selected Full day or Half day excursions to the most popular sites in Northern and Southern Oman. Excellent opportunity to discover the countries most visited places with a personal touch and quality service. These include Coach Tours, Adventure tours by 4x4 jeeps, Activities, Sightseeing and Sea Excursions.



HOLIDAY PACKAGES

AF Tours organize customized holiday packages including all the facilities and services you need during your stay in Oman, so you can relax and enjoy your entire holiday in Oman. Starting from 2 days short visit up to one or two weeks' holiday packages, we will always have something to match your desired holiday plan. We will make sure that your stay in Oman will be one of the memorable holidays in your life!



ROUND TRIPS

AF Tours' years long experience bring you a great selection of round trips in Oman. Take part of a round trip is the best way to explore this versatile country and our well programmed round trips bring you not only to the most popular sites in Oman but also to the hidden treasures of the countries nature and culture. Apart from classical round trips in North and South Oman, AF Tours offer its customers variety of other experiences in special round trips such as Country crossing, Adventure tours and Camping experiences in exclusive locations such as in Rub Al Khali desert, Wadis, Beaches and secluded nature.



CUSTOMIZED TOURS

AF Tours is ready to make your ultimate holiday plan you dreamt of! Our friendly and experienced team will guide you to how to design your own holiday plan in Oman. We always respect our customers and would love to present a perfect product with your ideas with the essence of our expertise. All what you have to do is to contact us and tell us your idea!



OUR SERVICES

OUR SERVICES

Here are some of our tourism based services



TICKETING & TRANSFERS

Airline ticketing and Airport transfers from/to Muscat and Salalah international airports



VISA

We make Visa arrangements for the travelers from selected countries to Oman



HOTEL BOOKINGS

We book your accommodation in any selected hotel in Oman from North to South

OUR SERVICES

Here are some of our tourism based services



EXPERT GUIDES

We provide expert guides for our tours and excursions in many languages. Currently we conduct tours in English, German, French and Italian languages



EVENTS

Event management both in Muscat and in Salalah



CRUISES & CHARTER

Ground handling services for chartered flight operations and shore excursions for cruise ships both in Muscat and in Salalah



OUR FLEET

| Travel with comfort

AFT operates a modern and efficient transport fleet for your comfort. Our fleet varies from coaches, smaller mini busses, wide range of saloon cars for private tours and transfers to 4x4 Jeeps for off road adventures. All AFT vehicles are air-conditioned for our customers comfort.

The AFT fleet is maintained by a qualified service team. In regards to safety, all vehicles comply with the country's safety standards.



QUALITY OF SERVICES

I Travel experts at your service

AF Tours imply a quality policy in all our services and products, promising our customers a quality service of international standard.

Our experienced staff is our strongest asset. Members of AF Tours team are multinational and hand-picked experts of their element; tourism. They love their work and your memorable holiday beams with their dedication!



WHY US?

WHY CHOOSING US?

I Work with us hand in hand

We provide you all services as your partner at the destination without a third party. You can gain better financial benefits while securing the guarantee of quality services for competitive prices..

We are flexible and trying to match all the needs of our guests. We take care of your complete vacation from the beginning till your departure. All what you need to do is relax and enjoy Oman with comfort!



AF Tours boasts the expertise in Oman since 1989. If your next holiday plan is Oman, we are the best partner for you in both North and South Oman to make it unforgettable experience.

We're truly dedicated to make your travel experience as much simple and fun as possible!

WORK-PROCESS INFOGRAPHIC

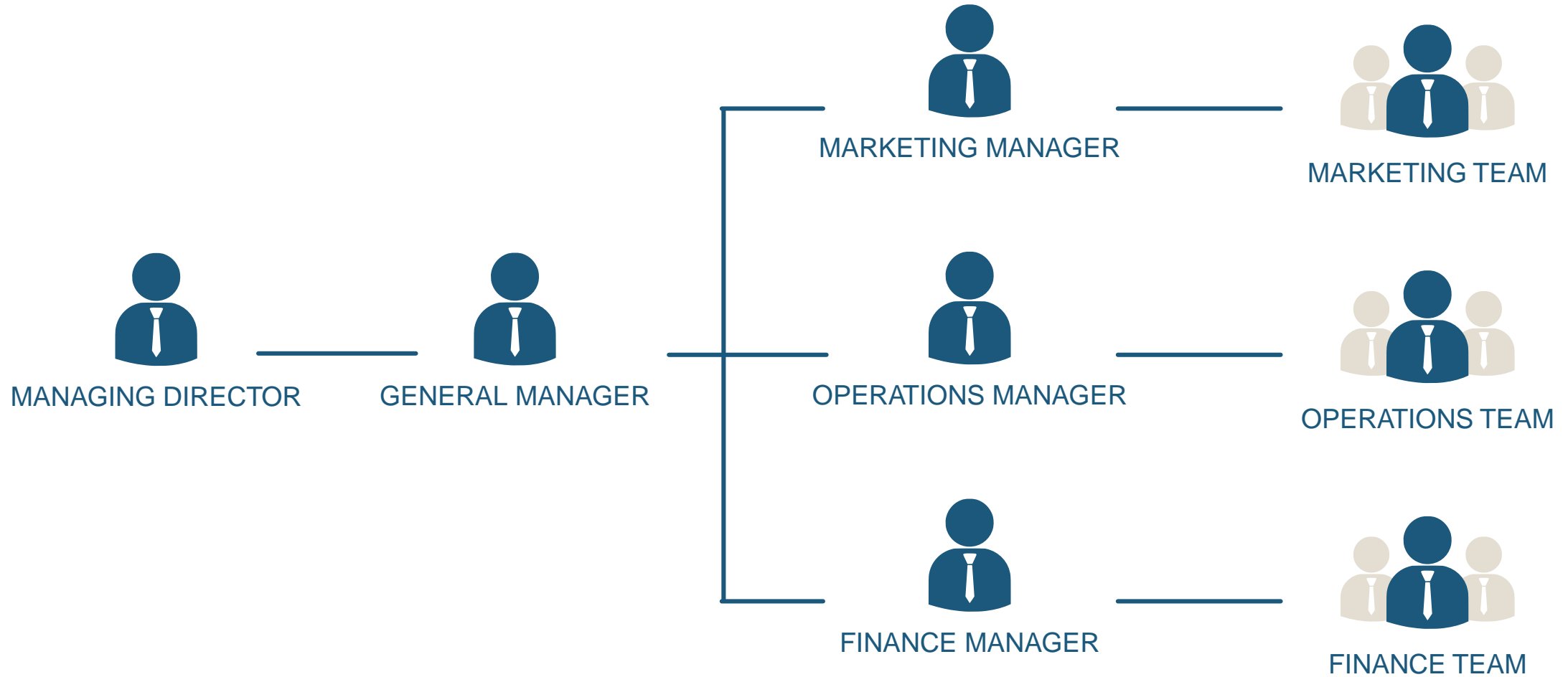
How we work as a team. It's simple, But strong



- 1** | Product Management: Introducing new products, updating and maintaining our travel products
- 2** | Marketing & Sales: Connecting us with customers by Introducing our products
- 3** | Reservations: Taking care of incoming reservations with customers and vendors
- 4** | Logistics: supporting the operations team by taking care of all ground logistics
- 5** | Operations: Ground handling team for organizing tours and other requirements of customers.
- 6** | Finance & Accounting: Taking care of all financial side of the company

OUR ORGANISATION

| Team





CONTACT DETAILS



MUSCAT OFFICE

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Thank you for taking the time to read
our company profile!

Your Travel
Partner in 
Oman